



**MOFAZ Direct shares spirit of Wellness, Wealth and Wellbeing with all Malaysians**

*MOFAZ Direct rewards loyal members with a galore of prizes*

Kuala Lumpur, 8<sup>th</sup> of January, 2010 – MOFAZ Direct today held a special event to reward its loyal members for their continued support and believe in the concept of “ Wellness, wealth and Wellbeing” propagated by MOFAZ Direct to all its members.

Through a special contest co-hosted by both MOFAZ Direct and High 5, 5 lucky members will stand a chance to win holidays to 5 exciting destinations every 5 weeks.. This draw will be held until 1<sup>st</sup> of August, 2010, and features dream holidays to Gold Coast Australia, Hong Kong, Jakarta, Cherating and Genting.

With over 80 actively-participating outlets in the Klang Valley, MOFAZ Direct members will stand a better chance of being one of the fortunate few who will enjoy dream holidays to exciting destinations across the Asia Pacific. The contest is easy enough to enter, whereby every new member will be allocated with 5 coupons that they will be able to use to redeem a loaf of High 5 White Bread (400gm) and a 500ml bottle of MOFAZ Dagang’s Aqua Fonte Water with every coupon. Every coupon provides one chance to win a prize every 5 weeks, so the more coupons members purchase from MOFAZ Direct, the more chances they will get to win such exciting prizes! Not only that, active participation by members will also help them generate more personal income, while enjoying the healthy benefits of products they can obtain from MOFAZ Direct.

During this auspicious event, present and potential members will also be briefed on how they can be part of the biggest growth trend in the market today, through MOFAZ Direct, either as a part-time member, or a full-time active participant earning a proper career income through the special program devised by MOFAZ Direct. Furthermore, the latest development in healthy, natural and energizing products developed in-house by MOFAZ Direct will also be introduced, coupled with interesting story-sharing by members who are already part of the MOFAZ Direct lifestyle and how it has improved their lives, helped them earn incomes they themselves determine.

**MOFAZ Direct’s Chief Executive Officer, Haji Johari Ismail** was quoted as saying, “ At MOFAZ Direct, we stand by our products which are developed along the lines of ***mens sana in corpore sano***, where life does not mean just to be merely alive, but to be well and healthy, physically, socially and financially”.

**MOFAZ DAGANG SDN BHD** (95935-M)  
(MOFAZ Group Of Companies)

HQ : 2007, Wisma Mofaz, Jalan Damansara, 60000 Kuala Lumpur, MALAYSIA  
Tel : +603-7952 6888 / 7728 1361 Fax : +603-7727 4752

Sales Office : Lot 2782, Jalan Damansara, 60000 Kuala Lumpur, MALAYSIA  
Tel : +603-7728 6802 Fax : +603- 7725 8106

Web : [www.mofaz.com](http://www.mofaz.com) Email : [enquiry@mofaz.com](mailto:enquiry@mofaz.com) Careline : 1 800 888 121





For more information, contact:

**ZURAI DAHALAN**

**Tel: +603 77286802**

**Email: [zuraida@mofaz.com](mailto:zuraida@mofaz.com)**

**ADIT RAHIM**

**Tel: +603 79526888**

**website: [www.mofaz.com](http://www.mofaz.com)**

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